

Message Text

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AMCONSUL SAO PAULO

UNCLAS BRASILIA 8689

USIAC

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E.O. 11652: N/A

SUBJECT: SAO PAULO BIENAL

1. BIENAL PRESIDENT OSCAR LANDMANN PLANNING US BUSINESS VISIT LATE OCTOBER. VERY ANXIOUS MEET USG ABOUT PARTICIPATION IN XIV SAO PAULO ART BIENAL OCTOBER 1977. BIENAL ORGANIZATION SIGNIFICANTLY CHANGED AND WITH PARTICIPATION BY THEMES INSTEAD OF BY NATIONS. LANDMANN EXPECTS CARRY ENGLISH TRANSLATION OF NEW REGULATIONS JUST APPROVED BY BIENAL BOARD. MAJOR THRUST THOSE REGS EXPLAINED IN SEPTEMBER 14 LETTER FROM COPMANN TO DEPARTMENT'S PETER SOLMSEN.

2. BIENAL ALREADY HAS COMMITMENT FOR RETROSPECTIVE SHOWING WORKS OF MEXICAN RUFINO TAMAYO, HOPES GET SIMILAR SHOWING LIFE WORKS OF MARCEL DUCHAMP FROM UNITED STATES. MAIN PURPOSE OF LANDMANN VISIT IS TO DISCUSS US PARTICIPATION IN GENERAL, TO ASSURE USG THAT COSTS THIS TIME WILL BE MUCH LESS THAN VIDEO ART USA, AND TO EXPLORE REAL POSSIBILITIES OF GETTING THE DUCHAMP SHOW.

3. LANDMANN WILL MEET LUIS D. VILLARES IN NYC.

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4. VILLARES IS PAULISTA INDUSTRIALIST WHO IS ON

THE BOARD OF BOTH BIENAL FOUNDATION AND (MUSEUM OF MODERN ART) MOMA
NEW YORK. TOGETHER THEY WOULD LIKE TO MEET CHAIRMAN OF INTER-
NATIONAL EXHIBITIONS COMMITTEE IF POSSIBLE IN NYC DURING LAST WEEK
OF OCTOBER. FOLLOWING THIS WOULD TRAVEL TOGETHER TO
WASHINGTON TO MEET USG REP ON THE COMMITTEE. THEY SUGGEST
THAT THIS MEETING BE SCHEDULED FOR EITHER NOVEMBER FIRST
OR, PREFERABLY, NOVEMBER THIRD. VILLARES MUST LEAVE FOR
BRAZIL ON NOVEMBER FOURTH.

5. REQUEST AGENCY CONSULT WITH DEPARTMENT AND ADVISE
SOONEST:

1. POSSIBILITY OF MEETING IN WASHINGTON AS SUGGESTED.
2. POSSIBILITY OF MEETING WITH COMMITTEE CHAIRMAN IN NEW YORK.
3. IDEAS CONCERNING THE DUCHAMP PROPOSAL.

LANDMANN DEPARTING SAO PAULO OCTOBER 22, VILLARES OCTOBER 25,
SO TIME IS OF THE ESSENCE.

COPMANN

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